
General Information

1. Contact Information

Name : Dr. Vahini Aravind
Date of Birth: : **18-09-1982**
Telephone : 9482218980
Email : vahini@bub.ernet.in/vahinias@gmail.com

2. Present Position

- (a) Designation : Assistant Professor
(b) Organization : Bangalore University
(c) Date of Appointment to the present post : 30-09-2008
(d) Former positions : (i) Sub-editor, Vijaya times
(ii) Chairman Department of Journalism Acharya Institute of graduate studies
(ii) Coordinator, Dept of Electronic Media, Bangalore University

3. Details of Experience:

- (1) Lecturer at Acharya Institute of Graduate Studies from August 2005-July 2006
(2) Lecturer at Sri Bhagawan Mahaveer Jain College from July 2006- September 2008

4. Educational Qualifications

S N	Qualification	University	Year	Subject(s) / Topic(s)	%
(1)	M.S. Communication	Bangalore University	2005	Mass Communication and Journalism	65%
(2)	PG Diplom in	Karnataka State Open	2009	Education	66%

	Higher Education	University			
(3)	Ph.D.	Kuvempu University	2016	Health communication	

5. Administrative Experience / Posts & Responsibilities held

- (1) Coordinator of the ElectronicMedia Department from 2019 February to 2021April
- (2) Member Central Admission committee, Bangalore University
- (3) Chairman Board of Studies, Dept electronic Media, Bangalore University
- (4) Member, BOS Dept of Electronic Media, Bangalore University
- (5) Member, BOS Dept of Journalism and Mass Communication, Davanagere University
- (6) Member, BOS Dept of Journalism and Mass Communication, Bangalore City University
- (7) Member, BOS Dept of Journalism and Mass Communication, Bangalore North University
- (8) Member, BOS Dept of Journalism and Mass Communication, Hampi Kannada University
- (9) Member BOS, Dept of Journalism and Mass Communication, Khaja Bandanavaz university, Gulbarga
- (10)Member, BOS Dept of Journalism Chanakya University
- (11)Member, BOS Dept of Journalism and Mass Communication, SDM College Ujire
- (12) Member, academic advisory committee, Anna University, Chennai
- (13)Member. Ph.D. Registration Committee, CMR University, Bangalore
- (14)Member. Research Review Committee, Amritha Vishwavidyalaya
- (15)Member. Ph.D. Registration Committee, Bangalore University
- (16)Chairman, BOE, MSc Electronic Media Bangalore University
- (17) Chairman, BOE, MSc Film Making Bangalore University
- (18)Chairman, BOE, MSc Graphics and Animation Bangalore University
- (19)Chairman, BOE, MA Journalism and Mass Communication, Bangalore North University
- (20)Member, BOE Dept of Journalism and Mass Communication, Davanagere University
- (21)Member, BOE Dept of Journalism and Mass Communication, Karnataka University
- (22) Member, BOE Dept of Journalism and Mass Communication, Bangalore City University
- (23)Member, BOE Dept of Journalism and Mass Communication, Bangalore North University
- (24)Member, BOE Dept of Journalism and Mass Communication, Mangalore University
- (25) Member, BOE Dept of Journalism and Mass Communication, Gulbarga University
- (26) Member, BOE Dept of Journalism and Mass Communication, Dayananda Sagar University
- (27)Member, BOE Dept of Journalism and Mass Communication, Kuvempu University, Shimoga
- (28)Member, BOE Dept of Journalism and Mass Communication, Hampi University

(29) Member LIC, Bangalore North University

6. (a) Academic / Teaching & responsibilities

S.No	Post	Organization/ University	Duration		Experience (In Years and Months)
			From (Date)	To (Date)	
(1)	Lecturer	Acharya Institute of Graduate Studies, Bangalore	2.8.2005	26.7.2006	11 months
(2)	Lecturer	Sri Bhagawan Mahaveer Jain College	27.7.2006	29.09.2008	2 year 2 months
(3)	Assistant Professor	Dept of Electronic Media, Bangalore University	30.09.2008	29.09.2014	6 years
(4)	Assistant Professor (Stage 2)	Dept of Electronic Media, Bangalore University	30.09.2014	29.09.2019	5 years
(5)	Assistant Professor (Stage 3)	Dept of Electronic Media, Bangalore University	30.09.2019	29-09-2022	3 years
(6)	Associate Professor	Dept of Electronic Media, Bangalore University	30.09.2022	Till date	
Total Teaching and Research Experience: 17 Years					

6. (c) Involvement in the formulation of academic programs:

- (1) Started Undergraduate and postgraduate department of Journalism at Acharya Institute of Graduate Studies. (B.A. Journalism and M.S. Communication)
- (2) Being BOS Chairman and Electronic Media Coordinator started two new courses namely M.Sc. Graphics and Animation, and M.Sc. Film Making. The government has approved these two courses.
- (3) Being a BOS member proposed and instituted B.Sc. Multimedia course in the department of Electronic media and formulated the syllabus as per NEP guidelines.
- (4) Being a BOS member proposed and instituted a Media presentation and regulation paper in UVCE.
- (5) Being BOS Member prepared a new syllabus for MA in Journalism and Mass Communication and PG Diploma in Journalism for Hampi Kannada University.
- (6) Syllabus formation committee member for B.Sc. and M.Sc. Multimedia course, Anna University.
- (7) Revised the syllabus of M.Sc. Electronic Media, Bangalore University in 2014 and 2019.
- (8) Prepared syllabus for BA Journalism honors for Chanakya University, Bangalore.
- (9) Prepared and approved syllabus for B.Voc. Visual communication course in SDM College Ujire.

6. (d) Important MoUs formulated for academic collaborations:

S N	MOUs formulated	Name of Agencies/Departments involved	Year of MoU
(1)	To teach M.Sc. Filmmaking course by the professional,	Karnataka Chalanachitra Academy, Bangalore	2020

	placement and training		
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7. List of scholarly Publications in recognized professional and /or academic journals.

Sl. No	Title of the paper	Journal name	ISSN/ISBN	Volume and issue
1	Impact of New Trends on Regional Newspapers and News Presentation: A Study of Kannada Regional Media	Communication Today	ISSN 0975-217X	Vol. 23 No. 3 July- Sept 2019
2	COVID and Print Industry: Financial Implications and Strategies	Communication Today	ISSN 0975-217X	Vol. 24 No. 4 April- Dec 2020
3	Impact Of Social Media Consumption On Voting Behaviour: An Evaluation Of Parliament Elections 2019	COMMUNICATOR	ISSN: 0588-8093	Volume LV, Number-2, April-June, 2019
4	New Workflow in VFX Industry during Pandemic: A study among Digital Artists	IOSR Journal of Humanities And Social Science (IOSR-JHSS) 24-28,	ISSN: 2279-0837	Volume 26, Issue 2, Series 5 (February. 2021)
5	Use of new technology in different streams of education: An evaluation of virtual reality application in Tamil Nadu	International Journal of Communication and Media Studies (IJCMS)	ISSN 2250-0014	Vol. 11, Issue 1, Feb 2021
6	The Use of Online Platforms for Content Delivery: Mapping Students' Viewing Habits of Web Series on OTT Platforms	IOSR Journal of Humanities And Social Science (IOSR-JHSS) 30-36	Volume 26, Issue 1, Series 7 (January. 2021)	ISSN: 2279-0837
7	The Role of television in protecting social justice: Evaluation of Kannada News Channels	Bangalore University Law Journal,	ISSN: 0973-3280	Vol.7, Issue 2, June 2017
8	Impact of Media on Social behavior during crisis: A case study of Cauvery Water Dispute News coverage in Karnataka news channels	Journal of media and Social Development	ISSN 2320-8244	Vol. 5 Issue 2 April- June 2017
9	Women Workforce in	International Journal of	ISSN:	Vol.2 Issue 3,

	Health for Nurturing Healthy society: Analysis of role played by grass root health service and information providers	Healthcare Education and Medical Information,	24559199	2015
10	Role of NUHM in improving the health of urban poor: Analysis of implementation and communication strategies used	Journal of media and Social Development	ISSN 2320-8244	Vol. 4 Issue 2, October-December 2016
11	Parliamentary Privileges and its reflections on freedom of expression: Analysis of breach of privilege cases in Karnataka	Media Matters	ISSN: 22492542	Vol. 5 Issue 1, Sept 2016
12	The Socio-political television astrology contents: Its perceived impact on different stakeholders	English India,	ISSN: 2347-2634	Vol.6, Issue 21, January-March 2018
13	Evaluation of Communication Order of Pulse Polio Campaign for Building Healthy Society	Language India,	ISSN: 1930-2040	Vol. 18, Issue 6, June 2018
14	Environmental Communication and its impact	The Paradigm	ISSN: 2249-2534	Vol.4, issue 4, November 2015
15	Struck down of section 66A of IT Act: A Study of its impact on the other constitutionally guaranteed rights	Media Matters	ISSN: 2249-2542	Vol. 4, Issue 1, September 2015
16	“Sold News”: A review of trends in Karnataka is published in the Research Journal	Media Matters	ISSN 2249 – 2550	May-Dec 2011
17	Impact of Audio-Visual Communication in bringing health awareness among urban slum dwellers: A case study of Bangalore urban District.	Public Health Series, SRM University	ISSN No. 2321-0206	
18	Community Action for health behavior change:	Journal of Women Studies	ISSN: 2278-9367	6(2)

	A Case study of Iruligas at Sugganahalli Village			
19	Role of ICT in health care management: exploring problems and prospects of HMIS in India	Journal of Global Communication	0974-0600	6(1).
20	Role of NGOs in improving urban health care in Karnataka: the case study of Bangalore Urban District	Journal of media and Social Development	ISSN 2320-8244	Feb 2018
21	ಮಹಿಳಾ ಸಬಲೀಕರಣ ಕುರಿತು ಅಂಬೇಡ್ಕರ್ ಅವರ ಚಿಂತನೆಗಳು: ಅವರ ದೂರದರ್ಶಿತ್ವದ ನಿರ್ವಹಕರಾಗಿ ಮಾಧ್ಯಮ	Aruhukuruhu (UGC Care listed and peer reviewed)	ISSN-2347-5048	Vol. 12 Issue 48
22	Status of Female Workforce in Media: A Study of Diverse Professional Issues in Karnataka Media Houses, June 2022	IOSR JSS	ISSN-2279-0827	27(6)
23	ಮಹಿಳೆಯರ ಕುರಿತು ಮಾಧ್ಯಮದ ಗ್ರಹಿಕೆ: ಕನ್ನಡ ಟೆಲಿವಿಷನ್ ವಾಹಿನಿಗಳ ಕಾರ್ಯಕ್ರಮದ ಪರಿಣಾಮ ಕುರಿತು ವಿಶ್ಲೇಷಣೆ	Aruhukuruhu (UGC Care listed and peer reviewed)	ISSN-2347-5048	Vol. 13 Issue 49
24	MOOCs: An emerging teaching and learning system in India	Aruhukuruhu (UGC Care listed and peer-reviewed)	ISSN-2347-5048	Vol. 13 Issue 49
25	Jurisdictional barrier to enforce legislation with emergence of cyber media analysis of Article 19 (1) A enforcement issues and concerns,	Anvesak, June 2022 (UGC Care listed and peer reviewed)	ISSN-0378-4568	vol.52, No. 1
26	Impact of Social media on political awareness	International Journal of Innovative practices and	ISSN 2349-8978	Vol. 9, Issue 16

	among youth	applied research, Oct-Dec-2019		
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Book Chapter

Sl. No.	Title with Page nos.	Book Title, Publisher & year	ISSN/ ISBN No.
1	Immunization in megacities: Issues and strategies to reach urban poor in Bangalore	Urbanization in Global South: Perspectives and Challenges, Routledge Publication, 2021	DOI 10.4324/9781003093282
2	Differed impact of human and wildlife conflict reporting: A case study of Hunting Tigress Avni	Recent trends in Zoology, Biodiversity, genetics, and Environmental Sciences /(Edited Book)	ISBN 978-93-86435-19-4
3	Role of Television in the image formation of Farmers: A study of Farmers' Suicide news coverage and its impact on Sustainable Agricultural Development	Media and Communication in Sustainable Development	ISBN: 978-1-943438-84-6
4	Role of teacher's evaluation system in improving the quality and competency among graduate and post-graduate teachers of Karnataka	Higher Education in India-Issues and challenges	ISBN: 978-81-931746-2-3
5	Political News Coverage from the colonial period to the information age: A conceptual framework	Media power in Politics a global perspective-SDM College Ujire	-
6	Application and Utilization of new communication technology in higher education: A study of the virtual classroom, Pp-288-295	Strategies and Action Plans for Sustainable Development in Higher Education. Presidency College, Bangalore	ISBN 978-81-930003-0-4
7	Application and utilization of digital media in health: Analysis of telehealth services in Karnataka, 350-355	Changing faces of libraries in the digital era, Tadasad P.G.Prasaranga, Karnataka State Women's University, Bijapur. 2014	ISBN: 978-93-83090-18-1
8	Effective Solid waste management by Public: Exploring the role of health	Contemporary Environmental Issues	ISBN: 978-620-2-81528-4

	communication		
9	Media literacy a crucial tool for college students: A study of Bangalore district India	Development of India a Cross Roads in 21 st Century, B K Publishing house November 2022	ISBN 978-93-5777-548-9
10	Youtube channel as a tool for cinema promotion: A study on Kannada Youtube channels, Development of India a Cross Roads in 21 st Century, B K Publishing house	Development of India a Cross Roads in 21 st Century, B K Publishing house November 2022	ISBN 978-93-5777-548-9
11	Environmental concerns: among college students: A plea for inclusive education	Development of Independent India: Issues and Challenges, B K Publishing House November 2022	ISBN 978-81-957351-7-4

8. (b) II List of articles in popular magazines the newspapers: 30 articles are published in Vijaya Karnataka, Prajavani, Economic times, and Business Standard

9. (c) II Participation and Scholarly presentation in International conferences (Nos)

Sl. No.	Title of the Paper Presented	Title of Conference/Seminar	Organized	International/National/State/level
1	News for sale	Changing trends in news presentation in Media	NMKRV College on 10th April 2010	National
2	Sold News: A review of trends in Karnataka	Shifting trends in media: the implication on social responsibility	Acharya Institute of Graduate Studies 16-17 April 2010	National
3	Political news coverage from the colonial period to the information age: A conceptual framework	Media power in politics	SDM College Ujire 22-23 October 2010	National
4	Women and Media	Role of Media in Democracy	Govt. First Grade College K.R. Puram on 25-26 March	National

			2010	
5	Application and utilization of telehealth services in Karnataka	New Media and National development	Bangalore University on 18-19 March 2011	National
6	Utilization of E-Governance Services	Coping with technology, culture & Society	Pondicherry University, 19-20 December 2011	National
7	Television content: psycho-Social impact	Globalization, local media, and social issues	MS University on 14-15 December 2012	National
8	Sheshavana	Prakruthi: Festival of Indian documentary film	Mysore University	National
9	Socio-cultural impact of New Media-An analysis in the light of North-East Exodus	News and views in the convergence era	Karnataka University on 28-29 January 2013	National
10	Community action for health behavior: A case study	Community Health	Bangalore Medical College, 30th November to 1 st Dec 2013.	International
11	Effective Solid Waste Management: Exploring the role of health Communication	Waste Management towards sustainable development	MLA College for Women, Bangalore, January 24 th and 25 th 2014	National
12	Media's Perception of Women: A Diverted Agenda- Analysis of Kannada Television Channels	Commercialization of Media and Public Service Communication	Acharya Institute of Graduate Studies on 30-31 January 2014	National
13	Role of TV in women empowerment: Impact analysis of Audio-visual health programs on urban people	Commercialization of Media and Public Service Communication	Acharya Institute of Graduate Studies on 30-31 January 2014	National
14	Application and utilization of digital media in health: Analysis of telehealth services in Karnataka	The Digital Shift: Making libraries relevant for education and Research	Karnataka State University, Bijapur and Karnataka state council for higher education, Bangalore on 6 th and 7 th March 2014	National
15	Impact of audio-Visual communication on bringing health awareness among Urban Slum Dwellers: A case study of Bangalore	Challenges in Public Health: Interdisciplinary approach	School of public health, SRM University at Chennai on 21st to 23rd February 2014	International

	Urban district			
16	Catering to health needs of the community: Evaluation of role played by Anganwadi Centers	Media in Contemporary Society	Sahyadri Arts College, Kuvempu University on 28-29 March 2014	National
17	Role of ICT in healthcare management: Exploring problems and prospects of HMIS in India	Media in Transformation: Exploring the role of ICT Innovative Communication and New Media	Global communication research organization and Sri Lanka development journalist forum at Colombo, Sri Lanka on 14th to 16th February 2014.	International
18	Application and Utilization of New Communication Technology in Higher Education	Strategies and Action Plans for Sustainable Development in Higher Education	Presidency College, Kempapura, Bangalore, 8 th August 2014	International
19	Influence of TV and Social Media on the content selection of rural newspapers: Analysis of Rural Newspapers in Karnataka, India	Media content	Christ University, Bangalore, 21-23 August 2014	National
20	Polio legacy: Lessons to be learned, Evaluation of communication order of Pulse Polio campaign for building a healthy society.	Media conference	St. Aloysius College, Mangalore, 16-17 January 2015	National
21	Community Action for health behavior change: Role of women in the community development	Media in The Contemporary world and Media Fest 2015	Department of Mass communication and Journalism Mangalore University, Mangalore, 22-23 January 2015	National
22	The jurisdictional barrier to enforcing legislation with the emergence of cyber media: Analysis of Article 19(1) and enforcement issues and concerns	New age communication and media	Department of Media Studies, Jain University, Bangalore, 2 nd February 2015	National
23	Role of NGOs in improving urban health care in Karnataka: the case study of Bangalore Urban District	Issues of Social Development- A social work response	Dept of Studies in Social Work, Mysore University 16017 February 2018	National
24	Impact of mass media on	8 th GCRA International	University of Agricultural	International

	the image formation of farmers among younger generation: a case study of farmers' suicide news coverage among Karnataka news channels	Conference of Innovative Digital Applications for Sustainable Development	Sciences and Global Communication Research Association, 5-7 January 2016	nal
25	The Socio-political television astrology contents: Its perceived impact on different stakeholders	The portrayal of Social Issues in Literature and Media	Periyar University, 10 th February 2018	International
26	Women Workforce in Health for Nurturing Healthy society: Analysis of role played by grass root health service and information providers	Gender equity: Social Issues and health challenges in today's context	Mysore Medical College and Mysore University, 24-27 November 2015	International
27	Contribution of Clean India Campaign to public health awareness: Analysis of Communication strategies used	Swachh Bharat-Issues and Challenges in Planning and Execution	Garden City College, 25 th November 2015	International
28	Role of Television in the Image formation of farmers: A case study of farmers' suicide news	Media and communication in Sustainable development	Army Institute of Management and Technology, 24-25 October 2016	International
29	Role of new media in forming collective voice for social justice: A case study of Change.org	Media-Hopes and Despairs	KLE Society's Law College. 28-29 October 2017	National
30	The Role of television in protecting social justice: Evaluation of Kannada News Channels	Ensuring social justice in the era of globalization: Issues and challenges	University Law College, Bangalore University, 29 th May 2017	National
31	Presentation of Indian art and culture in advertisements: n Analysis of television commercials	Traditional Media and social communication	Tumkur University, 28 th March 2018	National
32	Representation of festivities in television: Reception and impact on Kannada viewers	Socio-cultural change and the Media: Representation and reception	Government First Grade College Peenya, 26-27 February 2016	National
33	Role of Teacher's	Problems and prospects	Government First Grade	National

	evaluation system in improving the quality and competency among graduate and post-graduate teachers in Karnataka	of quality management in higher education in India	College, Sulibele, 11-12 March 2016	
34	Social media and constitutional perspective: struck down of Section 66A of IT Act	Social media 360	Garden City College, 21 st Sept 2015	National
35	Community Action for health behavior change-women as a change agent	Media in the contemporary world	Mangalore University, 22-23 January 2015	National
36	Parliamentary Privileges and its reflections on freedom of expression: Analysis of breach of privilege cases in Karnataka	Media Spark 2016-Laws, Ethics, and Media	Garden City College, 22 nd Sept 2016	National
37	Evaluation of communication order of pulse polio campaign for building a healthy society	Changing News landscape in India: Prospects and challenges	St. Aloysius College, Mangalore, 16-17 January 2015	National
38	Application of Digital culture in political communication: Analysis of internet utilization by NDA govt.	Media and culture: contemporary scenario	NMKRV College, Bangalore, 27 th March 2015	National
39	Jurisdictional barriers to enforcing legislations with the advent of cyber media: Analysis of article 19(1) an enforcement issues and concerns	New Age Communication and Media	Jain University, 2 nd February 2015	National
40	Impact of Media on social behavior during crisis: A case study of the Cauvery water dispute	Media and Political Transformation	St. Joseph's College, Bangalore	National
41	Ambedkar's thoughts on women empowerment: Media as executor of his vision	Babasaheb Dr. B.R. Ambedkar's vision for enlightened India	Bangalore University, 22-23, November 2016	National
42	Role of NUHM in	India Social Science	India Academy of social	National

	improving the health of urban poor	Congress	sciences and Mysore University, 19-23 December 2016	
43	Communication strategies for mediating policy decisions	Communication quotient 2017	Symbiosis School of Media and Communication, 19-20 January 2017	National
44	Strategies to reach rural population through ICT: Evaluation of technology-enabled welfare schemes in Karnataka	Sustainable rural development- Geospatial Solutions	Bangalore University, 20-22 September 2018	International
45	Impact of reducing the life span of media career on news content and treatment: A study of Karnataka Regional Media	Media, content, and consciousness	Nitte institute of communication, Mangalore on 16 th and 17 th November 2018.	International
46	Social framing of gender in advertisements: tracking the transformation in television commercials	Media Symposium	Jyothi Nivas College, Bangalore on 11 th September 2018.	National
47	Social media dependency among youth and its implications on political perception	GCU International Knowledge transfer conclave 2018	Garden city University on 18 th June 2018.	International
48	Status of Female Workforce in Media: A Study of Diversified Professional Issues in Karnataka Media Houses	National Conference	Kristu Jayanthi College on 9 th February 2019.	National
49	Emotional association and behavioral implications of media: The evaluation of regional television content with respect to the cultural depiction	Psychology for Gen-Z	Bangalore University on 1 st December 2018.	National
50	Differed impact of human and wildlife conflict reporting: A case study of Hunting Tigress Avni	Zoology, biodiversity 2018	Bangalore University on 4 th to 5 th December 2018.	International
51	Strategies to reach rural population through ICT:	International Geography Conference	Bangalore University	International

	Evaluation of technology-enabled welfare schemes in Karnataka	of sustainable Rural Development-Geospatial Solutions		
52	Newsroom trends among regional newspapers and their impact on Journalistic Duties	Media, content, and consciousness	Nitte institute of communication, Mangalore on 16 th and 17 th November 2018.	International
53	An Emerging trends and learning system in India	Rejuvenation of undergraduate education in India	CESS and Karnataka State Higher Education Council on 10-11 August 2018	National
54	Immunization for megacities: Issues and strategies to reach Urban poor in Bangalore.	Challenges of governance in megacities	ISEC, Bangalore, 26 th October 2018	International
55	Preventive health care for sustainable urban communities: An evaluation of communication challenges and strategies in implementing mission Indradhanush.	Sustainable Development	Center for Journalism and Mass Communication Visva-Barati University, Santiniketan, West Bengal, 11-13 February 2019	International
56	Environmentalism in Social media during the Covid-19 pandemic	Mediatron 2021	Jyothi Nivas College Autonomous Bangalore, 18-19 Feb 2021	National
57	Reimagining the media and entertainment landscape during the Covid-19 pandemic	Media research conference 2021	Manipal Academy of Higher education	International
58	Media Education trends in Karnataka amidst changing media landscape	Media education 2021	Bangalore University, 28-29 Dec 2020	International
59	Impact of media career life span on news content production: Evaluation of regional media scenario	Science Fiction online conference	Bangalore University and Indian Association for Science Fiction Studies, 7-9 Dec 2020	International
60	Media Regulation in India: A study of journalistic freedom and ownership patterns	Mediatron 2021	Jyothi Nivas College Autonomous Bangalore, 18-19 Feb 2021	National
61	News podcasting: An analysis of Content and reach of major daily	Media, Communication, and Design	Jagran Lakecity University 25-26 June 2021	International

	newspapers of Karnataka			
62	New Workflow In Vfx Industry During Pandemic: A Study Among Digital Artists	Translating Sustainable Development Goals (SDGs) into Action: The Power of Higher Education Institutions	Kristu Jayanti College (Autonomous), Bengaluru, 22-23 January 2021	International
63	Use of WhatsApp in news mutualization among regional media of South India	National Conference on Indian Politics @75 years: Issues and challenges	Department of political science, Bangalore University on 17 th and 18 th June 2022	National
64	Information dissemination among hyperlocal communities during crisis: A case study of misinformation flow during the covid-19 pandemic	Global communication education conclave 2022	Global media education council on January 17 th , 2022	International
65	Session chair	National Conference on Indian Politics @75 years: Issues and challenges, 17 th and 18 th June 2022	Department of political science, Bangalore University	National
66	Use of WhatsApp in news mutualization among regional media of South India	National Conference on Indian Politics @75 years: Issues and challenges, 17 th and 18 th June 2022	Department of political science, Bangalore University	National
67	Transformation of media education in 21 st Century: A study on historical evolution of journalism education in India	National Seminar on Bharat@75 on 7 th and 8 th September 2022	Karnatak Rajya Mahavidyalaya Shikshak Parishat	National
68	Awareness on biased media contents among college students with the special focus on gender biased posts	DigitAll: Innovation and technology for gender equality on 18 th -20 th March 2023	Karnatak University Dharwad	National

69	Use of OTT platform to popularize regional cinema	National Conference on Impact and challenges of digitization in the field of humanities on 2 nd Sept 2022	Maharani Lakshmi Ammanni College for Women, Bangalore	National
70	Role of media in increasing awareness about eye donation after the demise of Punith Rajkumar	National Conference on latest trends and challenges in media Industry, 3-4 June 2022	Bangaluru North University	National

Invited lectures/talks

Sl.No.	Title of Lecture/Academic Session	Title of Conference/Seminar etc.	Organizer	International/National
1	E-Governance	57 th Orientation program,	ASC, Bangalore University, 11 th July 2018	State
2	Jury	State Youth Parliament	Government of India Ministry of Youth Affairs and Sports on 6 th February 2019	State
3	E-Learning	58 th Orientation program	ASC, Bangalore University	State
4	Session Chair	Sixth International Conference on Climate change and sustainable water resource management	Bangalore University, 9-11 November 2017	International
5	Youth and Social Media: Pros & Cons Smart and (Un) safe Cyber Space: Social Media in the creation of social capital	National Workshop of Social Media Pluralism and democracy	Media Information & Communication Centre of India, Write for Development in collaboration with Friedrich Ebert Stiftung – India Garden City College, Bangalore, 13-14 November 2014	National
6	Session Chair	International Conference on narratives, self, and identities: Traditions and innovations	Reva University 30-31 August 2021	International

7	Response of Mass Media	National Webinar on “Pandemics and Democratic Societies: India’s Response	Department of Political Science, Bangalore University 13-14 July 2020	National
8	MOOC: Content production and presentation	UGC sponsored workshop on E-content development and MOOC	Department of Chemistry 25 th Sept 2019	National
9	Learning Management system	FDP on E-content and e-learning in Higher Education	Collegiate Education Karnataka, 13 th May 2020	National
10	E-learning resources in Higher education	FDP	Surana College, Bangalore, 12 th November 2019	State
11	Keynote address on Digital platforms: Challenges and resilience	International Conference	Govt First Grade College, Magadi, 20 th January 2021	International
12	Presentation techniques for MOOCs	Short-term course on MOOC	UGC-HRDC, Bangalore University, 26 th November 2020	National
13	Building competency for online teaching and MOOCs	Refresher course on cognitive economics and Business	UGC-HRDC, Bangalore University, 13 th December 2021	National
14	Media and Citizen	National Integration Camp	NSS, Bangalore University, 24 th January 2020	National
15	Reporting and editing techniques	Short-term course on Reporting and Editing Techniques	Sahyadri Arts College Shivamogga on 28-29 January 2012	State
16	Reporting and interview techniques	Department of Information, Govt of Karnataka, a sponsored training program for unemployed ST candidates in Print and Electronic media	EMMRC Mysore on 5 th February 2013	State
17	Press Theories	Department of Information, Govt of Karnataka, a sponsored training program for unemployed ST candidates in Print and Electronic media	Organized at EMMRC Mysore on 4 th February 2013	
18	Media Relation	Workshop on “Media and NGO Liasoning” organized by	Karnataka State Government Employee’s Association on 27 th August 2011	State

19	AIDS prevention and communication strategies in Karnataka	state level seminar	TVV First Grade College on 28th March 2010	State
20	Research Design	Research Methodology workshop	Kuvempu University on 1-2 April 2011	State
21	Media and Social Responsibility	National Integration Camp	Ministry of youth affairs and Kuvempu University on 24th June 2011.	National
22	Improving learner's engagement in MOOCs	Faculty induction program	UGC-HRDC, Bangalore University, 3rd March 2021	National
23	Role of media in the identification of abusive relationships and prevention of domestic violence	National Seminar on the identification of abusive relationships and prevention of domestic violence	8 th and 9 th March 2022 by St. Paul's college Bangalore	National
24	Session Chair Impact of media in reducing violence against women-evidence based approach	Southern regional stakeholders conference on violence against women	Government of Karnataka on 28 th February 2022	National
25	Developing e-learning material	FDP on e-content development	NMKRV College, Bangalore, 30 th March 2022	State
26	Improving learners' engagement through interactive e-contents.	Faculty Induction Program	UGC HRDC, BUB on 8 th February 2022	National
27	Session Chair	International Conference on narrative, self, and identities: Traditions and innovations organized	Reva University on 30 th and 31 st August 2022	International
28	Session chair	National Conference on Indian Politics @75 years: Issues and challenges	Department of political science, Bangalore University on 17 th and 18 th June 2022	National
29	Recreating the past through media	National Level webinar organized	Bishop Cotton Women's Christian College, Bangalore on 18 th January 2022	National
30	Communication research Methods	National level FDP on Qualitative research in Social Science 18-20 th	Dr. NSAM First Grade College, Bangalore	National

		January 2023		
31	Electronic media Uses and techniques	Workshop resource person, 25/05/2023	Govt Women's college Hasan	State
32	Redesigning curriculum for media education	One day workshop 30 th March 2023	Dept of JMC Kuvempu University	State

Organized Conference/Seminars/Workshop

Sl. No	Conference/Seminars/Workshop	Organized by & Date
1	Syllabus formation workshop	Bangalore University, March 23 rd , 2019
2	Election Awareness Campaign	Bangalore University March 26 th - April 6 th , 2019
3	One-week Orientation program for media students	Bangalore University, 16 th - 21 st September 2019
4	National Press Day	Karnataka Media Academy, 16 th November 2019
5	7 Days Media skills enrichment workshop	Bangalore University, 16 th -23 rd May 2020
6	Press Day	Karnataka Media Academy, 2-3 July 2020
7	Workshop on MOOCs, Econtent development, and Open education resources	UGC-HRDC, 23 rd -28 th November 2020
8	Webinar series on Media Insights	Bangalore University 12 th -16 th August 2020
7	Workshop on Highlights and Implementation of NEP	Bangalore University, 24 th - 28 th August 2020
8	International Science Fiction Conference on Communicating Science through visuals	Indian Association of Science fiction studies and Bangalore University 7-9 December 2020
9	Vikasana: NEP 2020 Vision and Action	Disha Bharat and Bangalore University, 29 th October 2021
10	National symposium on Draft National Education Policy	Bangalore University 20 th July 2019
11	International Yoga Day	Bangalore University, 20 th July 2019
12	Principal's conclave on value-based education	Disha Bharat and Bangalore University May 29 th , 2019
13	Principal's orientation program on NEP	Bangalore University, October 28 th , 2021

9. Research Projects: Undertaken minor research project entitled "Impact of Audio-visual communication in bringing health awareness among slum dwellers: A case study of Bangalore Urban District" under BUIRF, Bangalore University.

Ph.D's Awarded : 1
Ph.D. Guidance : 4
PG Dissertation / Projects : 126

11. Honors, Awards, and Medals (Nos.)

- (1) Best Paper award for the paper titled Impact of audio-Visual communication on bringing health awareness among Urban Slum Dwellers: A case study of Bangalore Urban district in the International Conference on Challenges in Public Health: Interdisciplinary approach organized by School of public health, SRM University at Chennai on 21st to 23rd February 2014.
- (2) Best Paper award for the paper titled Media Regulation in India: A study of journalistic freedom and ownership patterns in National conference on Mediatron 2021 organized by Jyothi Nivas College Autonomous Bangalore, 18-19 Feb 2021.
- (3) Bronze award for the documentary on Wasp by Vigyan Prasar Delhi in the 2016 Science film Festival.
- (4) Excellence in Communication teaching award by PRCI National Chapter on the occasion of World PR Day
- (5) Hongirana Award by World Bunt Sangha for excellence in research
- (6) Women Achiever award by RNS educational Institutions

12. Any other information:-

Contribution to e-content development

Sl. No.	MOOC Course Title	Module	Contribution
1	Communication research	Module I- Introduction to research	Video Presentation of Module
2	Communication research	Module IV- Steps in Research Process	Written and presented the entire Module
3	Applied Geography	Basic Energy Resources	Written and presented the entire Module
4	Applied Geography	Coastal Erosion and Control	Written and presented the entire Module
5	Applied Geography	Earth's Natural Resources	Written and presented the entire Module
6	Applied Geography	Natural Disaster	Written and presented the entire Module
7	Applied Geography	Health Geography	Written and presented the entire Module

Video Lectures for Doordarshan UGC educational program

Sl. No	Title	Duration
1	Research Basics	30 minute
2	Research Process	30 minute
3	Survey Research	30 minute
4	Preparing Questionnaire	30 minute

E-content production for journalism education produced by Akkamahadevi Women's University, sponsored by Information Department, Government of Karnataka

Sl. No.	Title of the e-content	Contribution
1	Introduction to communication	Written script and presented
2	Communication Skills	Written script and presented
3	Television Presentation techniques	Written script and presented
4	Anchoring	Written script and presented
5	TV Scriptwriting	Written script and presented
6	Radio Presentation techniques	Written script and presented

Documentaries produced and showcased in national film festivals

Sl. No.	Name of Documentary	Festival	Contribution
1	Mother wasp	National Science Documentary Film Festival organized by Vigyan Prasar (2015) Prakriti Documentary Fil Festival 2014	Research and script
2	A snake paradise	A National level Festival of India documentary films Prakruthi 2012 conducted by CEC on 3 rd - 5 th October 2012.	Research and script
3	Hejje	Science Documentary Film Festival organized by Vigyan Prasar (2013)	Research and script
4	Aithal Sheshavana	Rashtriya Vigyana Chalanachitra mela 2013	Research and script
5	Floral glory of Western Ghats	Rashtriya Vigyana Chalanachitra mela 2014	Research and script
6	Bhadra Wildlife- Center of Nature Nurturing	National Science Film Festival of India, 2018	Research and script
7	Progressive Farmer: Lakkannanavar	Rashtriya Vigyana Chalanachitra mela 2016	Research and script

Orientation/Refresher Course equivalent attended:

Name of the Course	Place	Duration and Date	Sponsoring Institution
Refresher Course (Winter School (M.D))	ASC BUB	24 days, 18-01-2016 to 28-02-2016	UGC
Refresher Course (Media Education)	ASC BUB	24 days, 03-01-2019 to 24-02-2019	UGC
Refresher Course (Communication, Electronic media)	ASC BUB	24 days, 05-01-2009 to 28-01-2009	UGC

Orientation program	ASC BUB	28 days, 17-01-2011 to 14-02-2011	UGC
Refresher Course in Mass Communication & Media Technology on the theme “Media Industry, Education and Skills: A New Way Forward”	UGC-HRDC Kurukshetra University	14 days, 05-08-2020 to 20-08-2020	UGC