

BANGALORE UNIVERSITY

Department of Electronic Media



COURSES OFFERED

M.Sc. Electronic Media (Since 2002)

M.Sc. Film Making (Since 2019)

M.Sc. Graphics & Animation (Since 2020)

PhD program (Since 2008)

B.Sc. Multimedia as per NEP (Since 2021)

Ability Enhancement Course for B.Tech
(UVCE Since 2021)

VISION

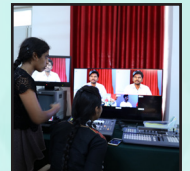
To support intellectual, spiritual and physical growth of all stakeholders through pursuit of excellence in learning and research

MISSION

Imparting quality education to stakeholders, ensuring social justice and equity, developing competence to address challenges in a fast changing world



TV
production



Cinematography

Journalistic
Pursuit



Digital
Media



Contact Details:

Department of Electronic Media,

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Department Website: <https://jnanabharathitv.wixsite.com/bunews>



BU TV News



Jnanabharathitv
BuNews

ABOUT THE DEPARTMENT

Department of Electronic Media started functioning from the academic year 2002-03. Bangalore University has created a unique Electronic Media course for post-graduate students in the science faculty. Since then, the department has trained hundreds of students, and its graduates have succeeded in various fields, including education and the media industries (news and entertainment channels, radio stations, corporate communication, production companies, and movies). The department has a cutting-edge television studio to give students hands-on training. It is equipped with post-production tools and a multi-camera setup. Students can receive training using radio production equipment, field news-gathering equipment, and computer lab amenities. Well-equipped classrooms that facilitate technology-based instruction give the course more value. The syllabus has been revised to reflect the latest developments in the electronic media field.

The department has initiated two professional courses to make Film Making and Animation training affordable to students. It is in the direction of developing state-of-the-art facilities for professional training and B.Sc. multimedia started from 2021-22 academic year. Further, the department is offering Ph.D. programme in Electronic Media. The department is also training engineering students of University Vishweshwaraiah College of Engineering in Media Presentation and Regulations as part of ability enhancement in NEP course structure. Department is teaching open elective for the B.Sc. and B.Com Honors students in the Jnana Bharathi campus.

The department alumni work in various fields like international news agency, National and regional news channels, production houses, entertainment channels, political communication, public relation and corporate communication departments, advertising agencies, NGOs, FM and community radio at various capacities. Some of the alumni are teaching at higher education institutions and involved in research activities. Many of the alumni have pursued Ph.D.

The department is distinct in nature comparing to any other media institution in Karnataka due to its nature of admission. Majority of the students are from backward areas. Further, considerable number of students are from SC/ST and backward classes. The students from rural, backward background have been trained and successfully placed. Many of the students who joined these courses are first generation to get into higher education in their village/family.

Department has signed MOU with professional organisations and has collaboration with media academy to train students in advance technologies and placement.

Department has developed proposal to establish multimedia research centre. Department is one of the preferred electronic media degree among aspiring television journalists and media professionals across Karnataka.

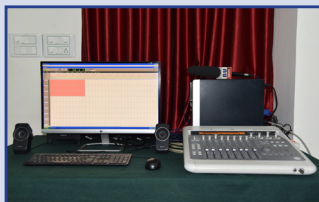
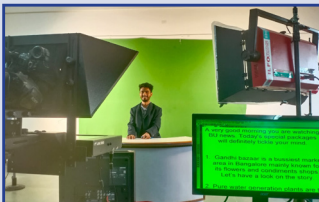
FACULTY

Sl.	Name	Qualifications	Specialization
1	Dr. Vahini Associate Professor	M.S. Communication, PG Dip in Higher Education, Ph.D.	Research, New Media Technology, Presentation Techniques
2	Dr. T. Sripathy Assistant Professor	M.A. in JMC, M.Com, Ph.D.	Television Production, Cinema
3	Dr. R. Rajeshwari Assistant Professor	M.S. Communication Ph.D.	Radio Production, Ad. & Corporate Communication, Reporting & Editing

FUTURE PLANS

- ★ Initiating B.Sc. Multimedia programme in the campus
- ★ Production of e-content learning materials in Interdisciplinary & Multidisciplinary subjects
- ★ MOU with Industry and Organizations
- ★ Creation of Incubation Centre for Media Entrepreneurship
- ★ Establishment of Research Centre for Multimedia Innovation

FACILITIES



MEDIA CLUB ACTIVITIES



OUR EMPLOYERS

