



**TIME TABLE FOR IV SEMESTER MBA (DAY) EXAMINATION
OF DECEMBER-2023. (CBSC-2014-15 SCHEME)
FOR REPEATERS ONLY**

TIME: 11.00 AM TO 2.00 PM

DATE	DAY	PAPER CODE	SUBJECT
05.12.2023	TUESDAY	4.1	INTERNATIONAL BUSINESS DYNAMICS
07.12.2023	THURSDAY	4.2.1	INVESTMENT ANALYSIS AND MANAGEMENT
		4.3.1	STRATEGIC BRAND MANAGEMENT
		4.4.1	STRATEGIC HRM
11.12.2023	MONDAY	4.2.2/4.6.2	INTERNATIONAL FINANCIAL MANAGEMENT
		4.3.2	INTERNATIONAL MARKETING STRATEGY
		4.4.2	INTERNATIONAL HRM
13.12.2023	WEDNESDAY	4.2.3	RISK MANAGEMENT AND DERIVATIVES
		4.3.3	DIGITAL MARKETING
		4.4.3	TALENT AND KNOWLEDGE MANAGEMENT



[Handwritten Signature]
REGISTRAR (EVALUATION)



**TIME TABLE FOR IV SEMESTER MBA (DAY & EVENING)
EXAMINATION OF DECEMBER-2023.
(CBSC-2021-22 SCHEME)**

TIME: 11.00 AM TO 2.00 PM

DATE	DAY	PAPER CODE	SUBJECT
05.12.2023	TUESDAY	4.1	INTERNATIONAL BUSINESS DYNAMICS
07.12.2023	THURSDAY	4.2.1	FINANCIAL TECHNIQUES FOR STRATEGIC DECISION-MAKING
		4.3.1	STRATEGIC BRAND MANAGEMENT
		4.4.1	STRATEGIC HRM
		4.5.1	BASIC MANAGEMENT ASPECTS OF HEALTH CARE
		4.6.1	BANKING TECHNOLOGY AND MANAGEMENT
		4.7.1	TECHNOLOGY AND INNOVATION
		4.9.1	DATA VISUALIZATION
		4.10.1	SUPPLY CHAIN PLANNING AND STRATEGIES
11.12.2023	MONDAY	4.2.2/4.6.2	INTERNATIONAL FINANCIAL MANAGEMENT
		4.3.2	MARKETING RESEARCH METRICS
		4.4.2	INTERNATIONAL HRM
		4.5.2	STRATEGIC MANAGEMENT IN HEALTH CARE SETTINGS
		4.7.2	INTERNATIONALIZATION OF SMEs
		4.9.2	BUSINESS FORECASTING
13.12.2023	WEDNESDAY	4.10.2	GLOBAL PROCUREMENT AND SOURCING
		4.2.3	RISK MANAGEMENT AND DERIVATIVES
		4.3.3	DIGITAL MARKETING
		4.4.3	TALENT AND KNOWLEDGE MANAGEMENT
		4.5.3	MANAGEMENT OF HOSPITAL SERVICES
		4.6.3	RISK MANAGEMENT FOR BANKS AND INSURANCE COMPANIES
		4.7.3	MANAGEMENT OF STARTUPS
		4.9.3	DATA WAREHOUSING AND DATA MINING
15.12.2023	FRIDAY	4.10.3	VENDOR MANAGEMENT
		4.2.4/4.3.4	DATA ANALYSIS AND VISUALIZATION USING TABLEAU
		4.4.4/4.5.4	
		4.6.4/4.7.4	
		4.9.4/4.10.4	



Srinivas
30/10/23
REGISTRAR (EVALUATION)